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# PROMIX NEWS

[www.promixsupplements.com](http://www.promixsupplements.com)

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## NEW YEAR, NEW OPPORTUNITIES!

It's already the start of a brand new year, and PROMIX is confident that 2018 is going to be our best ever!

So let's start with the bad news...

**PROMIX prices will increase from 1 February 2018**, but with thanks to great manufacturers, we were pleasantly surprised that it is less than expected. This is unfortunate, but unavoidable. PROMIX has always been committed to keeping prices affordable to all, so having done the preliminary calculations, we expect an overall price increase of 15% for 2018.

Until 1 February, prices will remain the same, but we will endeavor to get the new price lists out to everyone in plenty of time.

Now on to the good news! Even with the lousy economy, PROMIX has managed to see continued growth throughout the entire product range. As with everything, the price of prevention is way less than the cost of ever escalating vet bills. Addressing costly health issues "naturally" before they manifest will always be the better option in the long run.

For pet owners who are looking to start their animals on healthy alternatives without spending a fortune, the most cost effective item in our "natural" arsenal is EM PROBIOTIC.

Gut health is everything and affects every organ of our bodies. A quote from the International Health Organization, "All living things should take beneficial bacteria probiotic everyday for life".

### What exactly are Probiotics?

Our gut contains both bad and good bacteria, however good bacteria is far weaker than the bad ones, which also breed faster. ALL drugs, chemicals and stress kills good bacteria, hence the chances of having a normal ratio of good bacteria is very unlikely at best.

### What is the difference in Probiotics?

Firstly, the number of bacteria strains in it! Again, because good bacteria is easily destroyed, likewise any "process" such as reducing it down to powders and pills will kill natural good bacteria; therefore costly genetically engineered bacteria will be used— PROMIX EM contains 16 live strains of beneficial bacteria

### What are Pre-biotics?

Pre-biotics are matter that beneficial bacteria best breed in, for example, yeast and sugar, however it does require some good bacteria present in the first instance.

EM Probiotics contain 16 LIVE, natural, beneficial bacteria. Promix EM should be stored on your shelf. (Temperatures under 22 degrees, destroy good bacteria) Promix EM Probiotic is added over your pets' food and is by far one of the most effective and affordable Probiotics in South Africa. It is also the only one to contain that many viable beneficial bacteria strains.

Welcome to 2018! We can't wait to assist you this year!

*Lesley XOXO*



## OUR TOP 5 SELLERS OF 2017

IN ORDER OF SALES TOTALS

JOINT Q

ITCH EASE

EM PROBIOTIC

PET MULTIVITAMIN & AMINO ACIDS

EQUINE VITAMIN AND MINERALS

**DID YOU KNOW?**

\* WE DELIVER VIA COURIER TO YOUR DOOR FOR FREE, ALL ORDERS OF R500 OR OVER WITHIN GAUTENG

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