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PROMIX NEWS

www.promixsupplements.com

December 2017

MERRY CHRISTMAS!



What an absolute privileged and blessed year that PROMIX has had! It's hard to believe that we are almost at the end of 2017; the year has just flown by.

PROMIX has enjoyed a very successful year and what an honor it has been to expand our distribution base to include each and everyone of you. Our goal has always been to empower individuals to operate and expand their own businesses, which has become a necessity in the current economic climate.

It is a well known fact that more and more people are seeking animal companionship as life becomes more solitary. South Africa has now over 9.1 million dogs, 2.4 million cats and roughly 300 000 horses.

PROMIX is growing daily in the market place and we predict that this growth will continue as clients are turning to preventative, natural options to avoid exorbitant vet bills.

Growing a new business can seem daunting at times. The philosophy that has worked for PROMIX for the

past 17 years, has been to keep PROMIX affordable to everyone. With this in mind all our product "tester sizes" are less 10% until 25th December. This allows you to introduce our products to your clients.

Most testers offer a minimum of a two week supply, which allows the client to see the visual change in the animal without a large capital outlay. Once the client can actually see how well the product works, they are more likely to purchase the larger quantity with their next order. Testers have a low profit margin, but in the long run result in larger sales.

In addition to the testers, we're offering gift certificates in the amounts of R100, R200 and R500. What a great way to personalize that "perfect" Christmas gift for a fellow animal lover.

Other exciting news... our local community in Midrand, Gauteng is planning a pet festival for the month of March, with the tentative date being 24 March 2018. This festival will include all things pet related and stalls will be available to showcase products, accessories and anything and everything in

the pet market. The formal announcement of the festival will be going out in early December. If you are looking for a captive audience to showcase your products, keep this in mind. All proceeds from the festival will go to charity and we will keep you updated. PROMIX will of course be there!

Thank you for being part of the PROMIX family. We wish you all a wonderful Christmas Season and a blessed New Year!

We can't wait to rock out 2018!

With much love...

Lesley XOXO



PROPYREPET SHAMPOO

DID YOU KNOW?

This amazing shampoo contains a broad spectrum natural insecticide, which effectively kills fleas and ticks instantly when used as directed. The shampoo is ideal for use on dogs and cats and is safe for puppies and kittens, leaving the coat clean with a distinctive flower smell. We use 1 TBS per 1lt water for our large dogs!

X-MAS SPECIAL!!
From 7 Nov - 25 Dec 2017, all "tester" products will be less 10%