



Lesley Delaney: 083 726 7152

PROMIX NEWS

www.promixsupplements.com

February 2018

Comparing Apples with Apples

Welcome to February, the month of love, But did you know that in addition to Valentines Day on the 14th, the 20th is also significant as it is "National Love Your Pet Day".

At PROMIX everyday is "Love Your Pet Day", because we believe that every pet deserves to receive the correct nutritional supplementation for optimum health and development. Speaking of "pet lovers", we have seen an increase in "homemade remedies" splashed across social media that are downright scary! So, always consult a qualified veterinarian for a diagnosis and then start researching alternative "natural" remedies that can assist/alleviate symptoms that are "drug free".

The most common questions we receive from clients — Why are PROMIX products so much more affordable? Good question! It's all in the way you compare apples, with apples.

When choosing a pet supplement, commit to looking at labels and comparing ingredients. Look at multiple brands, comparing the quantity of active ingredients in each product. All SA Vet Registered products will have

a list of ingredients on the label including the ratio. What you are ideally looking for, is a high content of the active "natural" ingredient. Bear in mind that fillers make up the biggest portion of supplements as a rule. Compare the fillers, colourants and preservatives as these items could potentially adversely affect your pet.

PROMIX contains ZERO fillers, drugs or chemicals.

All PROMIX products contain only the highest grade "natural" ingredients in the most absorbable molecule size available, with no artificial preservatives or colourants.

So we still have not addressed the price issue — in short the goal of PROMIX from its launch was to make a range of top quality "natural" supplements with the maximum allowable active ingredients, that is affordable to all.

We keep our costs down, by keeping our overheads low and the principle philosophy of "lots of littles!" In a nutshell, we are not greedy. The average mark up on products is between 300 – 400%, our average is 65%! Quite a significantly lower amount!

Sales from this home grown SA brand, has substantially increased every year for the past 18 years. This growth has been generated primarily by word of mouth from satisfied customers who have seen the visible results in their animals. Most of our agents and stockists have been with PROMIX since its beginning and continue to grow with us.

The goal of any pet supplement should always be to ensure your pets' optimum health and vitality. We love hearing from you, so please share your success stories with us.



COMPETITION TIME

DO YOU READ OUR NEWSLETTER?

YOU CAN WIN A R1000 HAMPER OF PROMIX PRODUCTS FOR JUST READING OUR NEWSLETTER! FOR THE NEXT 6 MONTHS, EACH NEWSLETTER WILL CONTAIN KEY INFORMATION ON THE PROMIX RANGE OF PRODUCTS.

IN JULY WE WILL SEND OUT A QUESTIONNAIRE BASED ON DETAILS FOUND IN EACH NEWSLETTER. ALL CORRECTLY ANSWERED QUESTIONNAIRES WILL GO INTO A DRAW AND THE WINNER RANDOMLY SELECTED WILL WIN A FREE PROMIX PRODUCT HAMPER TO THE VALUE OF R1000.

HAPPY READING!

DID YOU KNOW?

Got News for us??? Email us at promixsupplements@gmail.com